



Strategic Plan - Fall 2012

Mission: To increase the impact of women leaders in our community.

Vision: A society where women hold an equal place in leadership, policy and decision-making.

Values

- Advocate
- Elevate
- Accelerate

Themes

- Clarity
- Brand
- Measurement of Success
- Engagement

TEMPO Pillars and Goals

1. **External Engagement:** Be the champions for our members and for women leaders in general
2. **Brand:** To be recognized as the definitive organization in our community for women leaders
3. **Programs/Professional Development:** Deliver programs that are interesting, varied and unique to TEMPO and core to the mission
4. **Membership Engagement:** Attract and retain executive women leaders
5. **Creating Powerful Networks:** Offer powerful networking opportunities
6. **Finance and Operations:** Develop/maintain strong revenue streams and operational support

Initiatives

- Women's Affinity Alliance - re-brand the Women's Affinity Alliance and build the resources of the initiative [Lead: Kimberly]
- Board Track / Leadership Assessment - survey/assessment tool; workshops/education; long-term building a resource [Lead: Peggy/Linda]
- Advisory Council - outlining the purpose, function and make-up of a TEMPO advisory council [Lead: Linda Mertz]
- Prelude Group - outlining the function and purpose of a 'junior TEMPO' group as well as articulating its relationship to the mentoring activities and membership process. [Lead: Jennifer]

Pillar/Goal	Initiative Name			
	Women's Affinity Alliance	Prelude Group	Board Track	Advisory Council
External Engagement <i>Be the champions for our members and for women leaders in general</i>	X	X	X	X
Brand <i>To be recognized as the definitive organization in our community for executive women leaders</i>	X	X	X	X
Programs/ Professional development <i>Deliver programs that are interesting, varied and unique to TEMPO and core to the mission</i>	X			
Creating Powerful Networks <i>Offer powerful networking opportunities</i>	X	X	X	X
Membership Engagement <i>Attract and retain executive women leaders</i>	X		X	X
Finance and Operations <i>Develop/maintain strong revenue streams and operational support</i>	X	X	X	