

About the Women's Affinity Alliance

The Women's Affinity Alliance is a collaborative resource alliance for the progressive development of corporate women's affinity groups. A TEMPO initiative, the Women's Affinity Alliance is a first-ever, women's leadership initiative bringing together women leaders from Milwaukee-area companies that either have or are interested in developing women-focused programs within their organizations. The Alliance is an engine of innovation in the Milwaukee business community that will employ networking and educational opportunities for women and provide organizations with necessary resources to advance, retain and grow their women professionals.

Other benefits of being involved with the group include the ability to:

- Draw on varying industry perspectives
- Network outside of one's own organization
- Tap into best practices/leverage work that is being done/challenges
- Develop peer to peer connections
- Individual growth / professional development
- Enhance talent growth and development in the Milwaukee business community

Who is involved with the Women's Affinity Alliance?

- The Alliance is made up of women's affinity group leaders, and leaders within organizations that are leading the development of a women's affinity program - past, present and future. The information drawn from sessions can be taken back to individual companies and shared broadly.
- Advisory members include representatives from: Aurora Healthcare, Brady Corporation, Catalyst, Direct Supply, Johnson Controls, Journal Communications, MillerCoors, Quarles & Brady, Robert W. Baird and TEMPO Milwaukee.

Format:

- Meetings will be held quarterly and focus on topics that will assist leaders in working with and growing their company's women's affinity groups.
- Face-to-face and online networking opportunities that will allow for the sharing of resources and discussion of issues.
- Currently, there are more than 200 people who have attended programs representing more than 80 companies.

Discussion topics to explore:

- The Business Imperative – developing a business case
- Leadership engagement and “buy-in” from the top
- Building critical mass and community engagement
- Supporting the initiative – programs and professional development
- Measuring and demonstrating change
- Mentoring program best practices

How do I get involved:

- Companies may get involved by contacting one of the Alliance co-founders: Tracy Johnson, TEMPO Milwaukee Executive Director at tjohnson@tempomilwaukee.org; Krista Brookman, Director of Inclusion at Catalyst at kbrookman@catalyst.org; or Tami Garrison, Community Commerce and Partnerships Manager at MillerCoors at garrison.tami@millercoors.com for more information.
- Visit www.tempomilwaukee.org.