



TEMPO

18TH ANNUAL  
LEADERSHIP EVENT  
OCTOBER 27 | BAIRD CENTER

SPONSORSHIP  
OPPORTUNITIES

ALLI  
WEBB

drybar®

PRESENTED BY:

BAIRD



## STRONG VOICES RISING

A single voice hitting the right note can shatter glass.

Many voices build on that timbre and strength. They resonate. They create a vibration that can shake foundations. Change expectations. Many voices ring through, and ring true.

TEMPO is a group of women who have spoken up, risen above and defied conventions to succeed. And we are committed to helping others do the same. We are each bold, strong, smart and uniquely powerful. Together, we are unstoppable.

TOGETHER, OUR VOICES RISE.  
AND THE WORLD RISES WITH US.

## ABOUT TEMPO

TEMPO is a professional women's organization that connects its 450+ members who hold CEO, executive and senior leadership positions with one another and the community. Its mission is to further the impact of women leaders in Milwaukee. TEMPO provides members with the opportunity to network with leaders and future leaders and enhance their awareness of issues and trends having an impact on Milwaukee and the business community. TEMPO serves its diverse membership and community through educational programming, networking opportunities, relationship building, and mentoring, with the goal of empowering women to achieve and sustain leadership roles.

In 2015, TEMPO introduced its Emerging Women Leaders (EWL) initiative. EWL is composed of nearly 400 of Milwaukee's rising stars and high-achievers, locally recognized, community-minded change makers and inclusive up-and-coming leaders. They are future TEMPO members and represent the next generation of leadership in their industries, functions and city. EWL members have access to a multitude of benefits including professional development, community involvement, and social and networking events. EWL members can also receive individual mentoring by TEMPO members and/or from their peers in a small group setting.

To learn more about TEMPO, visit [www.tempomilwaukee.org](http://www.tempomilwaukee.org)



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TEMPO IS THE PREMIER ORGANIZATION FOR  
WOMEN EXECUTIVES IN MILWAUKEE.

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## ABOUT THE LEADERSHIP EVENT

2023 marks 18 years of TEMPO's signature event – The Leadership Event. The Leadership Event highlights women and men in leadership, including their empowering and significant success stories. This event provides an opportunity for attendees to receive inspiration and guidance from women and men in leadership roles as they have navigated the sometimes rocky and uphill battles and offer the perspective from someone who has "been there, done that."

The Leadership Event provides an opportunity for attendees to enhance their leadership skills with key takeaways they can bring back and incorporate into how they lead their organizations and the community. TEMPO believes women are the driving force behind successful companies and communities, and through the Leadership Event provides another opportunity to build alliances and discover how other successful leaders have achieved their goals.

The annual event provides leaders in our community the opportunity to gather around topics that propel leadership skills to the next level. The event attracts approximately 800-900 business professionals, 85% female, 15% male.



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TEMPO'S LEADERSHIP EVENT IS THE ONE EVENT IN OUR CITY I LOOK FORWARD TO EACH YEAR. EVERY YEAR I CONTINUE TO BE IMPRESSED BY THE HIGH CALIBER SPEAKERS AND CONTENT PRESENTED.

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# TEMPO ALLI WEBB

## ABOUT OUR SPEAKER

Alli Webb is an N.Y. Times Bestselling Author, Canopy President, Co-Founder of Drybar, Squeeze and Becket + Quill. After spending 15 years as a professional hair stylist, Webb left the hair industry in 2005 to start a family, but after being a stay-at-home mom for 5 years, Webb decided to find a way to continue pursuing the creative side of hairstyling at a new-mom pace. She began offering affordable in-home blowout services to her mommy friends, which quickly expanded into a mobile operation by 2009. In 2010, Webb opened the first Drybar in Brentwood, CA. 10 years later and over 150+ locations across the U.S., Webb's Drybar has exploded into a nationally recognized and highly sought-after brand.

Webb diversified the Drybar brand, creating a line of products and tools sold at popular retailers such as Nordstrom, Sephora, and Ulta, recently selling this product division to Helen of Troy for \$255 million. Webb has been on the cover of Inc Magazine's "How I Did This" issue, named the "100 Most Creative People in Business" by Fast Company, featured on Fortune magazine's "40 Under 40" list, Marie Claire's "Most Fascinating Women" and recently Inc. magazine recognized her as one of "The 100 Women Building America's Most Innovative and Ambitious Businesses." Webb appeared on season 10 of ABC's Emmy nominated hit show "Shark Tank" as a guest shark in 2019.

Staying true to her signature approach to beauty and self-care, Squeeze, follows suit in the affordable luxury space as innovative massage concept that lets you book and pay online - the latest extension of her expanding empire where she operates as an active angel investor, advisor and co-founder. Squeeze's first location is in the Los Angeles neighborhood of Studio City with several other locations across the country set to open in the next year.

Webb also joined forces with LA based jewelry designer Meredith Quill to build yet another new brand, now known as Becket + Quill. Both ladies share a passion for beautiful, affordable luxuries that don't break the bank. By using precious metals where it matters most and complementing them with alternative materials that look gorgeous and maintain quality, Becket+ Quill makes it easy to indulge and give a gift that lasts. It's high end, not high spend.

Webb currently serves as an Advisor and Investor in The Feel Good Companies newest wellness space, Brightside. A brighter take on yoga & saunas. Brightside brings the time-tested benefits of yoga and infrared sauna together into one healing experience. Brightside have incorporated infrared heat into their yoga studios to help increase the benefits you get from a yoga session, and their stand-alone infrared saunas are available for all. The company's app modernizes both by allowing you to book, pay, rate your experience, track your progress and celebrate milestones. Opening Spring 2023 in Culver City, Los Angeles.

Webb is a board member of several other companies including The Onsite Foundation, Ideal Image and The Bardot and also serves as an Advisor for Glowbar and Bumo. Glowbar being the first-to-market custom, 30-minute facial experience. And Bumo which provides affordable, accessible on-demand child care to families.

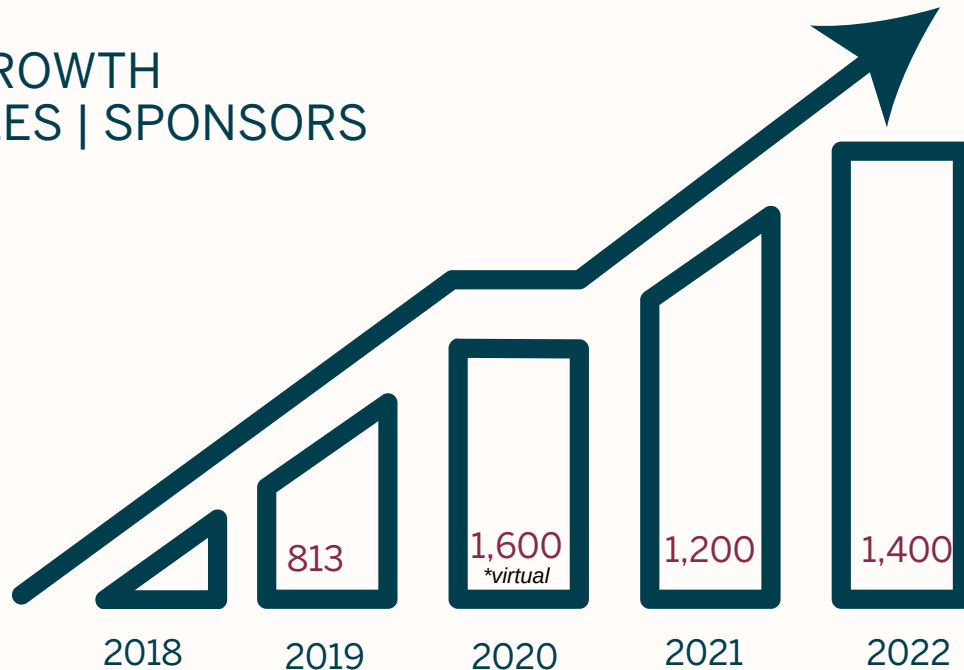


# TEMPO

## ABOUT THE LEADERSHIP EVENT

The purpose of the TEMPO Leadership Event is to provide a premier leadership and professional development experience to the Milwaukee business community. The interest in and caliber of the Leadership Event has evolved over the past 18 years into one of the most attractive and influential events in the Milwaukee community.

## EVENT GROWTH ATTENDEES | SPONSORS



WE THANK OUR MANY CORPORATE SPONSORS!



## 18TH ANNUAL LEADERSHIP EVENT SPONSORSHIP PACKAGES

Sponsors will receive individual support from TEMPO to execute their marketing benefits.

	PRESENTING SPONSOR \$15,000 BAIRD	ADVOCATE SPONSOR \$10,000	EXPERIENCE SPONSOR \$7,500 *See Experience Opportunities Below	SUPPORTING SPONSOR \$5,000	CORPORATE SPONSOR \$3,000
EXCLUSIVE SPONSORSHIP	X				
Recognition in press release	X				
Podium remarks at the event	X	X			
Opportunity to provide giveaways to attendees	X	X			
Trade booth opportunity in reception area	X	X			
Verbal recognition at the event from podium	X	X	X		
Logo on Media Partner advertisement	X	X	X		
Logo on invitation	X	X	X	X	
Inclusion in event marketing materials	X	X	X	X	X
Ad in digital event program booklet	Inside front cover; Full-page color	Full-page color	Half-page color	Quarter-page color	Quarter-page color
Recognition on TEMPO website	Logo	Logo	Logo	Logo	Logo
Recognition in weekly e- blasts to TEMPO members & on social media	X	X	X	X	X
Tickets/Tables TBD	2 tables of 10	Table of 10	Table of 10	Table of 10	Table of 10



## 18TH ANNUAL LEADERSHIP EVENT

### EXCLUSIVE EXPERIENCE OPPORTUNITIES:

#### **Marketplace Sponsor.....\$7,500**

Sponsorship of women-owned business marketplace & networking pre-event/post-event at the Wisconsin Center District atrium. Includes opportunity to host a booth, a table of 10 at event, recognition in program booklet, event web page, social media and in weekly e-blasts to TEMPO/EWL members

#### **Book Sponsor.....\$7,500**

Sponsorship of speaker's book. Includes opportunity to brand organization bookmark for 300 books to be sold at event. Table of 10 at event, recognition in program booklet, event web page, social media and in weekly e-blasts to TEMPO/EWL members

## 18TH ANNUAL LEADERSHIP EVENT

### ADDITIONAL OPPORTUNITIES:

#### **Partner Sponsor.....\$1,500**

Includes table of 10, recognition in program booklet, event web page, social media and in weekly e-blasts to TEMPO members

#### **Individual Ticket .....\$125**

Individual tickets may be purchased at [www.tempomilwaukee.org](http://www.tempomilwaukee.org).

## 18TH ANNUAL LEADERSHIP EVENT

\*TEMPO will continue to monitor both national and local guidelines, keeping our attendees updated on any potential changes to our event.

## CONTACT:

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