

With the holiday season upon us, we all are busy wrapping up projects, attending holiday parties, hosting loved ones, traveling, the list goes on. It often becomes difficult during this time to sit and reflect on the year gone by. As we look ahead to a big and bright 2019 for TEMPO Milwaukee, we ask that you join us in reflecting on the many accomplishments that you contributed to this year.

#### **Programming**

- · Continued to set the bar with high caliber programming focused on leadership, mentoring and networking.
- Saw an increase in overall attendance at monthly program meetings and professional development series events.
- Hosted important panel discussions on #MeToo, the Sherman Phoenix project and sex trafficking, in addition to business-minded programming on the economy, continuing education, shifts in the retail environment and talent acquisition.

#### #MeToo

- Led local conversations within the business community with our #MeToo member survey results, which found 68% of members surveyed had personally experienced sexual harassment in the workplace.
- · As such, garnered significant media coverage and opportunities to continue the conversations outside of TEMPO Milwaukee.

#### Special Events -

- · Hosted the largest-ever Mentor Event in February, honoring Jayne Hladio, Dr. Phyllis King and BMO Harris Bank with 600 attendees.
- · Welcomed co-founder of Rent the Runway, Jenny Fleiss, as keynote speaker to our largest Leadership Event to-date with more than 660 attendees.

#### Foundation

• Awarded the first-ever TEMPO Milwaukee Foundation Continuing Education Grant, totaling \$15,000, to Valentina Bosco and Shelly Roder in April.

#### Membership

- Gained 66 new TEMPO Milwaukee members!
- Welcomed 69 new Emerging Women Leaders to the organization growing the overall membership to more than 160 in just three years!

All of these and more are what have made 2018 an incredible uear for TEMPO Milwaukee! We truly want to thank each one of you for your leadership, support and participation. We hope that you are able to join us in celebrating the year gone by and toasting to 2019 at the holiday party on December 13.

Cheers!



Jennifer Dirks President & CEO TEMPO Milwaukee



Tami Garrison Board Chair 2017-19 TEMPO Milwaukee



ADVOCATE, ELEVATE, ACCELERATE,

# TABLE OF CONTENTS UPCOMING EVENTS ...... 2 PAST EVENTS ...... 5 **MEMBERS** IN THE NEWS ..... 10 NEW MEMBERS ......15 TEMPO CHAPTERS......19 ANNOUNCEMENTS ...... 20 **STRATEGIC** PLAN 2020 ...... 21 WAA......22 EWL......23



ADDITIONAL INFO ...... 24











YOU AND A GUEST ARE INVITED TO

# TEMPO MILWAUKEE'S ANNUAL HOLIDAY CELEBRATION

thursday, december 13, 2018
5:30 to 9:00 in the evening
the pfister hotel imperial ballroom
milwaukee, wisconsin

members: no cost // guests: \$50

5:30 p.m. cocktails + raffle benefiting the tempo mke foundation

6:00 p.m. live entertainment + food stations

7:00 p.m. tempo toast + raffle winners announced

**TEMPO Toast Sponsor:** 



#### Raffle Donors:

Bartolotta's Lake Park Bistro, Beerline Cafe, Black Sheep MKE, The Brittish Way, Camp Bar, Drybar, Kendra Scott, Louise Hermsen, Mason Street Grill, Meijer, Milwaukee Brewers, Milwaukee Chophouse, Mount Mary University, Rare Steakhouse, Rose Spang, SafeHouse, UPAF, Well Spa + Salon



#### **TEMPO Discovery & EWL Explores –**

Fiserv Forum + Bucks Game vs. Utah Jazz January 7 – 3:00 p.m. (tour) – 7:00 p.m. (game) Fiserv Forum; 1111 Vel R. Phillips Ave.

Join fellow TEMPO Milwaukee members and Emerging Women Leaders for a special combined Discovery and Explores event at the new Fiserv Forum. Receive a behind-the-scenes guided tour of the new home of the Milwaukee Bucks. Following the tour, the group will head over to the arena's neighbor, Oak Barrel for happy hour before heading back to the arena for tip-off.

\$35 charge includes tour, happy hour and game.







Ann Miletti

#### **January Program Meeting**

January 17 – 11:00 a.m. to 1:15 p.m. New Location: Woman's Club of Wisconsin; 813 E. Kilbourn Ave.

TEMPO Milwaukee's January Program Meeting traditionally features an economic update from a local or national expert, and the tradition continues in 2019. Ann Miletti, Managing Director and Lead Portfolio Manager with Wells Fargo Asset Management will provide commentary on the economic climate and forecast as we head into a new year.



LOVE YOUR MENTOR 2.14.2019



Kris Best Vice President of Finance



Patty Flowers Retired, Regional CEO American Red Cross Wisconsin



Corporate Recipient GMR Marketing

# **Registration Now Open!**

tempomilwaukee.org/mentor-event

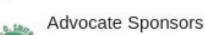
Champion of Education Sponsor







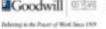






















Design & Print Partner







#### **September Professional Development Series**

"The People Factor: Implementing Change in Your Organization" September 14

Amy Sonnenberg of Bader Rutter and Jennifer Pieper of JPieper Consulting led September's Professional Development Series on being a catalyst for change. The women broke down the cycle of change by leading attendees through an exercise of assessing the readiness of a given organization as well as all potential barriers the organization/people may face when implementing change.



## Steps to Implement an Initiative

#### **PLANNING**

- Type of initiative change/continuum
- People impact
  - Team members/impact
  - Org structure impact
  - Skills/talents of employees
- Schedule/milestones
- Budget
- Vision for initiative
- Policies/procedures
- 30/60/90 day accountability

#### COMMUNICATION

- Strategy/plan
- Touchpoints how often and how many
- Explain the why and the emotional impact
- Employee engagement
  - Share the plan to communicate thought put into initiative
  - Resistance barriers and overcoming
- Four P's
   Purpos
  - Purpose, Picture, Plan, Part

## TRAINING

- Train the trainer impact (who)
- Employee engagement

   events, sessions, input,
   accountability (how)
- Documents/processes/ policies (what)
- Training vs. learning vs. change vs. information (why)
- Attached to where/when within the plan (when)

## **FOLLOW-UP**

- Establish checkpoints
- · Monitor changed behavior
- Metrics to measure behavior/ implementation
- Employee engagement
   Ask for input
- Assess implementation and adjust as necessary
- · Managers' champion







#### **September Program Meeting**

"Sex Trafficking in Our Community – A Top 5 Ranking Not to Be Proud Of" September 20

As a top 5 hub for human and sex trafficking, Milwaukee has been identified as the "Havard for Pimps." Pathfinders is Milwaukee's most comprehensive and effective service provider for runaway, throwaway and homeless young people. The organization places young people in stable and safe homes while providing them the necessary services to get them back on their feet. Pathfinders' President and CEO Tim Baack moderated a panel discussion on the topic of sex trafficking in our own community, asking questions on vulnerabilities, the importance of language and why the relevance in Milwaukee. The panelists dispelled some of the most common myths around trafficking, including the idea that there is typically not a preexisting relationship between victims and their traffickers. **Dr. Ippolito** provided some helpful tips on what to watch for when it comes to victims and traffickers, encouraging attendees to pay attention to young people repeatedly outside of places of business and an overall sense of awareness. **Eileen Alvarado's** insights helped humanize victims by dispelling myths about Hollywood's portrayal of trafficking, using her experience working with the victims as a guide for what these men and women look like and experience. And from a legal perspective, **Erika Petty** shared what it looks like to represent a trafficking victim.

#### **PANELISTS:**

**Dr. Joy Ippolito,** WI Department of Children and Families, Anti-Human Trafficking Coordinator **Erika Petty,** LOTUS Legal Clinic, Senior Staff Attorney **Eileen Alvarado,** UMOS Latina Resource Center, Human Trafficking Outreach Coordinator



#### 13th Annual Leadership Event

On October 11, Jenny Fleiss spoke to a recordbreaking crowd of more than 660 Milwaukee leaders on the journey of an entrepreneur. As co-founder of Rent the Runway and most recently co-founder and CEO of personalized, one-to-one shopping experience, Jetblack, Jenny spoke on her personal journey to success. From her humble beginnings to her wildly successful launch of a second business, Jenny's path proved to be anything but linear. Jenny left attendees with the inspiration to "Spark the Innovator" within themselves through her experience in the world of ideation and disruption.

In celebrating female entrepreneurs, a dozen local women led businesses joined in on the event through the first ever Female Entrepreneurs Marketplace. With everything from dog treats and footwear to mobile apps and creative spaces, these businesses represented just a portion of the incredible disruption and innovation happening right here in Milwaukee.

Special thanks to all our sponsors and attendees for making this a record-breaking Leadership Event and supporting TEMPO Milwaukee's mission.

# **PREMIER SPONSOR:**



LISTEN TO THE EVENT HERE.





#### **TEMPO Discovery at Milwaukee Blacksmith**

#### October 16

Milwaukee Blacksmith welcomed TEMPO Milwaukee members for an exciting Discovery event in its Bay View headquarters. Owner Shannon Knapp led the group on a tour of the space, sharing how different pieces are made and stories of custom and especially unique pieces. Shannon shared a behind-the-scenes look at some of the innovations that have helped the shop become more productive in a shorter amount of time over the years. With new technology, the workers are now able to crush medal with the press of a pedal instead of a manual process that used to require the work of three individuals. The shop was also previously featured on the History Channel, which Shannon was able to share stories on and show off custom pieces, like a giant octopus. Guests were also treated to a demo on how to make a wall hook and finished the night stamping custom bracelets.







#### **November Program Meeting**

"Today's Workers are Tomorrow's Talent: Seizing Opportunity in the Digital Age November 15

Becky Frankiewicz, President of ManpowerGroup North America, spoke on talent acquisition at November's Program Meeting. Becky shed light on the transition in power from employers to employees as Wisconsin faces a drastic talent shortage, sharing the stat that if every unemployed person received a job, there would still be 200,000 open jobs. Providing a look into the future of work, Becky explored the hardest to find soft skills in workers today and solutions for the skills revolution, revealing that with written and verbal communications skills being the most valued yet hardest to find today, Al will take care of productivity, but will not replace those jobs that require a human touch. This insightful presentation fostered a Q&A discussion with the audience on what exactly the future of work will look like across all generations, recognizing that boomers are retiring at the rate of 10,000 a day and uncovering some of the key characteristics of the next generation workers that prove that people now need to be work ready, not necessarily certified.

Click here to view Becky's presentation.



#### **Women's Affinity Alliance Event**

"Inviting Confidence to the Table" Hosted by M3 Insurance November 27

At November's WAA event, Alicia Kiser, Director of HR at M3 Insurance led a presentation on confidence in the workplace. As the initial leader of M3's recently launched women's business resource group, Alicia shared the what – a resource group for all M3 employees (male and female), the why - to increase financial returns, innovations and better decision making, to hire and retain great talent, to increase employee engagement, because their customers care and the how – tapping into the employees who express interest and have a passion for diversity within the workplace - of their BRG launch. With 61.2% of the total population of M3 employees being women, but 0% of those making up the senior level management, M3 recognized the need for a strategic diversity plan to help build a tolerant community where employees can feel a sense of belonging.

Alicia fostered group discussions around confidence in the workplace, asking reflective questions on real examples of disparities between men and women, experiences as children and areas of opportunity moving forward for a more inclusive workplace. With an open dialogue, guests were able to identify specific workplace instances when confidence discrepancies among genders were present, including applying for promotions, asking questions or presenting new ideas.









Please send the information to <u>karreguin@tempomilwaukee.org</u> to be featured in the next quarterly newsletter.



**Margaret Daun** (Milwaukee County) was selected as one of the 2018 honorees for <u>Diversity in</u> Business by the Wisconsin Law Journal and Daily Reporter.



**Jen Dirks** (TEMPO Milwaukee) competed as one of eight star dancers in Cristo Rey's 2nd Annual Stars Merengue dance competition on November 3. The event raised over \$510,000 for Cristo Rey High School.



**Rebecca Ehlers** took a new position as Vice President of Marketing & Communications for LUMIN Schools in October. In this role, Rebecca will develop strategies and tactics to grow brand awareness, deepen family engagement and increase enrollment within LUMIN's network of six schools and 1,300 students.



**Lori Gervais** (Baird) was named a <u>2018 Top Wealth Advisor Mom</u> by Working Mother magazine.



**Dr. Phyllis King** (UW-Milwaukee) was appointed President-Elect of the Association of School of Allied Health Professionals (ASAHP), a national professional association for administrators, educators, and others concerned with critical issues affecting allied health education.



**Lynda Kohler** (SHARP Literacy) received the 2018 Stemmy Award in the Partnership category for SHARP Literacy. Lynda was also named a nominee for the 2018 Education Deans of Greater Milwaukee Champion of Education and 2018 BizTimes Non-Profit Executive of the Year finalist.



Please send the information to <u>karreguin@tempomilwaukee.org</u> to be featured in the next quarterly newsletter.



Mary Ellen Krueger (Aspiriant) was named a <u>2018 Top Wealth Advisor Mom</u> by *Working Mother* magazine.



**Kathy Pederson** (Aspiriant) was unanimously elected to a sixth year as President of the Mequon Community Foundation board of directors. She has served as a board director since 2006.



**Katie Perhach** (Quarles & Brady) was appointed by the 7th Circuit as the next United States Bankruptcy Judge for the United States District Court for the Eastern District of Wisconsin.



**Telia Peter** started a new position as Senior Manager, Advisory Services with Ernst & Young in October.



**Carmen Pitre** (Sojourner Family Peace Center) was honored by Safe & Sound at the Milwaukee nonprofit's gala on September 13.



**Inge Plautz** joined Old National Bank as SVP, Business Development Executive on November 12. She will be responsible for the growth of banking relationships in the Wisconsin market across all business lines and focusing on commercial, wealth and private banking clients.



Please send the information to <u>karreguin@tempomilwaukee.org</u> to be featured in the next quarterly newsletter.



**Renee Ramirez** (Waukesha County Dental Clinic) was honored as Citizen of the Year at The Justinian Society of Lawyers' 25th Annual Columbus Day Awards Banquet.



**Amy Rislov** was awarded the Graduate of the Last Decade Alumni Award from Cardinal Stritch University in June.



Billie Jean Smith took a new position at Boyle Fredrickson in October.



**Peggy Williams-Smith** (Marcus Hotels & Resorts) was honored with the 2017 Ben Marcus Humanitarian Award on September 11.



Mary Ellen Stanek (Baird) has been named to the <u>2018 list of Most Influential Corporate</u> <u>Directors</u> published by WomenInc. magazine. The list includes 570 female board members who have demonstrated leadership at a publicly traded Fortune 500 company.



TEMPO Milwaukee remembers and honors the life of former TEMPO Milwaukee member **Sister Camille Kliebhan** who passed away on November 17.



Please send the information to <u>karreguin@tempomilwaukee.org</u> to be featured in the next quarterly newsletter.

# Congratulation to the TEMPO Milwaukee members recognized by the Milwaukee Business Journal as 2019 Milwaukee Area Power Brokers!

Jennifer Bartolotta. Train 2 Gain Cristy Garcia Thomas, Advocate Aurora Health Tami Garrison. MillerCoors Linda Gorens-Levey, General Capital Group Dr. Eve Hall, The Milwaukee Urban League Nancy Hernandez, ABRAZO Multicultural Marketing & Communications Jayne Hladio, U.S. Bank Tracy Johnson, CARW Kara Kaiser, BMO Wealth Management Dr. Phyllis King, UW-Milwaukee Kathleen O'Leary, Wisconsin State Fair Gina Peter, Wells Fargo Carmen Pitre, Sojourner Family Peace Center Dr. Joan Prince, UW-Milwaukee Mary Ellen Stanek, Baird Donsia Strong Hill, Local Initiatives Support Corp. Denise Thomas, The Effective Communication Coach, LLC\* Peggy Williams-Smith, Marcus Hotels & Resorts

\*Emerging Women Leader

#### **2018 Young Professional Power Brokers**

Griselda Aldrete, Hispanic Professionals of Greater Milwaukee
Emily Phillips, Baird
Lori Richards, Mueller Communications
Heather Turner Loth, Eppstein Uhen Architects

#### 2018 Executives to Watch

**Erickajoy Daniels**, Advocate Aurora Health **Jen Dirks**, TEMPO Milwaukee



Please send the information to <u>karreguin@tempomilwaukee.org</u> to be featured in the next quarterly newsletter.

# Many TEMPO members participated as breakout session panelists at the Milwaukee Business Journal's Women of Influence Symposium on November 9.

Ellen Bartel, Divine Savior Holy Angels High School (retired)
Erickajoy Daniels, Advocate Aurora Health
Sharon deGuzman, Baird
Jen Dirks, TEMPO Milwaukee
Lindsay Hammerer, KPMG LLP
Lynnea Katz Petted, Revitalize Milwaukee
Emily Phillips, Baird
Lori Richards, Mueller Communications
Donsia Strong Hill, LISC
Denise Thomas, The Effective Communication Coach, LLC\*

\*Emerging Women Leader











#### Janette Braverman, Dean of the College of Business & Management

Janette is currently the Dean of the College of Business and Management for Cardinal Stritch University. She is also the author of 10 Reasons Communication Brings Transformation: Unleash Your Greatness. Her broad professional experience not only includes positions in government and academia but spans over 20 years in the Information Technology and Manufacturing industries, including two long-standing Wisconsin companies, Harley-Davidson, Inc. and Rockwell Automation. Janette's leadership and teaching experience along with her

educational background has allowed her to pivot seamlessly across industries. She's a STEAM Ambassador and mentors young women globally. She is also a member of various not-for-profit boards. Janette was sworn in as County Board Supervisor for District 24 of Ozaukee County in June 2016. Her roles and responsibilities include but are not limited to serving on the County's Health and Human Services Committee, representing constituents across the district, setting and approving policies and approving annual budgets. She was also appointed to the Economic Development Board by the Mayor of the City of Mequon.

As a member of Christian Faith Fellowship Church, she serves alongside her husband Mitch, overseeing the Presbytery. They established a successful ministry leadership training program several years ago which prompted the establishment of her consulting business, Leaders Leaving Legacies, LLC where she pursues her passion of empowering others to be successful leaders through professional coaching and mentoring. Her Bachelor's Degree is in Business Administration with a minor in Computer Information Systems from the University of Texas at El Paso, and she holds a Master of Science degree in Business Management from Cardinal Stritch University as well as several professional certifications. In her spare time, Janette enjoys spending time with her husband Mitch and two sons, Christian and Joshua.



Donna Brown-Martin, Director of Department of Transportation, Milwaukee County

Donna Brown-Martin is a 25-year veteran of the Wisconsin Department of Transportation (WisDOT) and the State of Wisconsin, she has extensive public service experience including a background in administration, planning and social justice service throughout her career. She has managed and led the planning and environmental process for such key projects as the Zoo Interchange Environmental Study, the State High Speed Rail Project and has provided planning and public involvement support in projects such as the Marquette Interchange and

the 1-94 North South Project. Most recently, Ms. Brown-Martin served as director of the Bureau of Planning and Economic Development for WisDOT a position where she defined and developed the State's long-range multimodal transportation goals. Ms. Brown-Martin was recognized as Woman of the Year in 2004 by the Wisconsin Women's Transportation Seminar. She holds a bachelors and master's degrees from the University of Wisconsin-Madison. She is married to John L. Martin, a 32-year veteran of the Wisconsin Department of Transportation and they have five grand-sons ranging from 7 to 17 years of age.



#### Ginny Finn, Chief Development Officer, YWCA Southeast Wisconsin

Ginny is Chief Development Officer for YWCA Southeast Wisconsin and President of Athlone Consulting LLC. At YWCA SEW she serves on the executive leadership team, overseeing strategic communications and fund development. Through Athlone she counsels family foundations and nonprofits. For nearly a decade she was Executive Director of ABCD: After Breast Cancer Diagnosis. Ginny serves on the Boards of Directors of LIFT, Inc., a young women's field hockey program and Rhymes Over Beats, a NYC collective of hip hop and

theater artists and is a member of Ascension Wisconsin's Institutional Review Board and the MCW Cancer Center Community Advisory Board. She is a graduate of Coe College, Purdue University, the University of Wisconsin Law School and Harvard Business School's Strategic Perspectives in Nonprofit Management program.





#### Bridgette Frommell, Business Development Executive, M3 Insurance

Bridgette Frommell is a Business Development Executive in the Milwaukee office of M3 Insurance. Bridgette educates the business community about M3 offerings, including insurance and risk management, employee benefits, and employer-sponsored retirement plans. She further assists customers and prospects throughout the sales process, presenting solutions and matching them with the appropriate service team to address their unique business insurance needs. Bridgette started her career in the nonprofit sector where she

proudly raised funds for over 15 years. Bridgette is a native of Milwaukee, received her BA-Communications from UW-Madison, and is a graduate of Future Milwaukee. She is a member of HPGM and is a board director for Twinite and Parks Edge Preschool.



#### Trina Jashinsky, VP, Human Resources, Badger Meter [Trina Jashinsky]

Trina L. Jashinsky is Vice-President - Human Resources of Badger Meter, Inc. Badger Meter is an innovator in flow measurement, control and communications solutions, serving water utilities, municipalities, and commercial and industrial customers worldwide. Jashinsky joined Badger Meter in her current position in 2016. In this role, she is responsible for leading and overseeing all of the company's human resources policies, programs and practices. Prior to joining Badger Meter, she served as vice president of human resources for Gannett, Inc.

(formerly Journal Media Group, Inc.). Her career also includes serving in human resources leadership positions at Fisery, Inc., Johnson Controls, and Journal Communications, Inc. She has also held human resource leadership positions with several health care organizations. Her community volunteer activities include serving on the board of directors of Divine Redeemer Lutheran Church & School and March of the Dimes' Signature Chef Committee. She is a member of the Society for Human Resource Management (SHRM). Jashinsky received her bachelor's degree in public administration and personnel management from the University of Wisconsin-Eau Claire in 1984 and a master's degree in industrial and labor relations from the University of Wisconsin-Milwaukee in 1995.



#### Christy Miller, Director of Development, PEARLS for Teen Girls

Christy Miller brings 20+ years of nonprofit experience to her role as Director of Development at PEARLS for Teen Girls and has a background of proven success in leadership roles, donor relations, and facilitating teamwork. Christy holds a bachelor's degree in Business and Marketing from Carthage College and has additional credentials in nonprofit management, strategy, leadership, community engagement, fund development and marketing. Christy is a graduate of the Future Milwaukee Leadership program, MOSAIC Milwaukee Partnership

Program and is active in her church as a counselor for 4th grade girls through the GEMS Program. She is also a passionate mental health advocate. Christy and her husband, Kevin, live in Menomonee Falls with their two children, Norah and Maxwell.





#### Molly Mulcahy, VP of Brand Marketing, Stella & Chewy's

Molly Mulcahy is the VP of Brand Marketing at Stella & Chewy's. She is responsible for building the brand and is passionate about driving big profitable businesses. Previous roles include, working at Unilever, in brand management, Johnson Controls in innovation and strategy and at Briggs & Stratton in marketing. Molly's experience includes being a proven strategist and brand marketer with extensive experience in global consumer product goods, battery, outdoor power equipment and the pet food industry. She received her bachelor's

degree in Business from Indiana University. She also holds an MBA in Entrepreneurship, Strategy and Marketing from Kellogg School of Management Northwestern University. She is a recipient of Milwaukee Business Journal's 40 under 40 award along with Distinguished Board Leader of the Year award at Children's Outing Association (COA). She is a proud mother of three kids, loves Wisconsin sports and lives in Whitefish Bay.



#### Lauren Pagenkopf, Owner & Principal, Laurus Consulting LLC

Lauren is a business executive who translated 25 years of leadership experience into a career as a strengths-based coach, focusing on leader development and organizational effectiveness. She works with executives, teams and emerging leaders at companies of all sizes in diverse industries and sectors. Lauren's 25 years of business experience has been at organizations with strong brands and missions including Harley-Davidson and Children's Hospital of Wisconsin. She holds a master's degree in international management, as well as

certifications in organizational development, Lean leadership and a variety of assessment tools.



# Veronica Pope, Director of Development, Showrunner, Executive Producer, Warm Springs Production

Veronica Pope is the Director of Development and an Executive Producer and Showrunner for Warm Springs Productions. Working remotely from her Milwaukee office, Veronica creates and develops new talent and content for HGTV, Food Network, Travel Channel, and more. Her series credits include Executive Producer/Showrunner for HGTV's Log Cabin Living, Mountain Life, and Lake House Hunters, Supervising Producer for HGTV's Beach Hunters, and

producer for Travel Channel's Making Monsters and NatGeo Wild's Pond Stars. In past roles Veronica worked in program management with the National Institute for Trial Advocacy in Boulder, Colorado and was awarded an Emmy for her work on the Comcast series Denver Student Voices. Having moved to Milwaukee from Denver, she is a former volunteer with the Denver Human Rights Campaign, Big Brothers/Big Sisters, and the Jefferson County School system. Veronica holds a Bachelor of Arts degree in Journalism and Public Relations from the Metropolitan State University of Denver and a Masters of Science degree from Colorado State University's Global Campus.



#### Susan Ranft, VP, Global People & Culture, ManpowerGroup

Susan Ranft is the Vice President of Global People & Culture at ManpowerGroup, helping to achieve ManpowerGroup's vision of powering the future of work. Previously, Susan had nearly 20 years of consulting and human resource leadership roles in PricewaterhouseCoopers and IBM. Susan has a master's degree from Harvard University in International Education Administration and a bachelor's degree from St. Norbert College in International Studies and German. She resides in Wauwatosa with her husband, twin daughters and son.





#### Donsia Strong Hill, Executive Director, Local Initiatives Support Corp

With a strong background in policy, real estate and community development, LISC Milwaukee Executive Director Donsia Strong Hill leads LISC's strategic direction and partnership efforts. Before becoming LISC Milwaukee's Executive Director, Ms. Strong Hill completed over \$3 billion in structured finance transactions working as a public finance attorney providing bond and underwriter's counsel services to tribal governments, municipalities, housing authorities, banks, developers and redevelopment authorities. Before coming to LISC, she'd spent the

last decade developing infrastructure and other economic development projects to create long-term sustainable income streams. Strong Hill, who grew up on the South Side of Chicago, served as secretary of the Wisconsin Department of Regulation and Licensing under Governor Jim Doyle and as a Brown County assistant district attorney. Her previous public service also includes spending nearly two years as a policy analyst in the Clinton White House, and then as a senior advisor in the U.S. Department of Energy. Donsia earned a juris doctorate from John Marshall Law School where she was an executive editor and published author of the Software Law Journal. She also holds a master's degree in public administration from Harvard University's Kennedy School of Government. She is a member of the inaugural class of the ACRE real estate development training program. In 2017, Ms. Strong Hill was appointed to the City of Milwaukee Housing Trust Fund Advisory Board for a three-year term.



#### Brenda Vento, Chief Marketing Officer, Girl Scouts of Wisconsin Southeast

Brenda Vento leads GSWISE's strategic marketing, public relations, advertising, and internal and external communication initiatives for a seven-county region in southeastern Wisconsin. She is a marketing and business development executive with more than 20 years of experience with previous leadership roles at General Growth Properties, Inc., MATC, Journal Broadcast Group, Milwaukee Journal Sentinel, and March of Dimes. She has mentored over 100 youth and provided marketing services for Brookfield East High School, Elmbrook Church,

TEMPO Waukesha, and the former TEMPO International Foundation. A native of Lake Geneva, Wisconsin, she holds a Bachelor of Science degree in broadcasting and journalism from UW-Platteville.



Christine Westrich, Director of the Office of Emergency Development, Milwaukee County Christine Westrich moved from Wisconsin to the U.S. Naval Academy where she earned a commission as a U.S. Marine Corps Officer. Westrich's early career was as an aviatrix in the F/A-18 Hornet. As a USMC Major, she transitioned to the White House for her last tour. Civilian life continued with public service in Washington's intelligence community. Ever a shape-shifter, Westrich then earned a BFA in Illustration in Los Angeles. Back in Wisconsin, Westrich is currently the Director of the Office of Emergency Management under the Milwaukee County

Executive. Westrich looks forward to earning her EMBA from Marquette in December 2018.



Jen Dirks and Tami Garrison were invited to TEMPO Madison's Annual "TEMPO Shares – A Not So Silent Auction" event in November. The event, which raises money for the TEMPO Madison Foundation's annual scholarships, is a live auction luncheon featuring items donated by members.

Thank you to TEMPO Madison for the warm invitation and hospitality!

We encourage you to familiarize yourself with the different TEMPO chapters below by visiting their websites, now located on the TEMPO Milwaukee homepage under "TEMPO Chapters" and connecting with them on social media.







TEMPO Fox Valley website

TEMPO Kenosha website

TEMPO Racine website & Facebook





**TEMPO Madison**website, Instagram, LinkedIn & Twitter

**TEMPO Waukesha** website, Facebook & LinkedIn



#### **Getting Engaged with TEMPO**

As a TEMPO Milwaukee member, you are encouraged to get involved with the multitude of opportunities the organization has to offer. <u>Click here</u> for more information on our various committees. If you are interested in serving on a specific committee or getting involved in an initiative, contact a committee chair or the TEMPO Milwaukee office at info@tempomilwaukee.org or (414) 301-6680. Not sure what's right for you? We can help!

# **MEMBER CRITERIA**

- Professional Experience: 10+ years professional experience
- Additional Experience: 5+ years of senior/executive-level or high managerial experience
- Leadership: One of her organization's top executives or has direct working involvement with top executives
- Community Involvement: Demonstrates commitment to the community through involvement and leadership in professional and/or civic organizations
- Endorsement: Strong nomination from a current TEMPO
   Milwaukee member who is familiar with the membership criteria.

# **TEMPO Milwaukee Member Nomination Process and Criteria:**

**TEMPO Milwaukee members** interested in nominating a female leader for membership must do so by emailing the TEMPO Milwaukee office at info@tempomilwaukee. org, noting the nominee's name and providing a few details including employer, title and a LinkedIn profile. A membership committee member will then contact you to learn more about your nominee's qualifications and the impact she will have as a TEMPO Milwaukee member. This information is then taken back to the full membership committee for discussion and a decision. New members will be selected on a quarterly basis, the first Wednesday of March, June, September and December.



Developed in 2016, the TEMPO Milwaukee 2020 Strategic Plan is an encapsulation of four strategic priorities for our organization through the year 2020. Committees have been formed to implement and execute the strategic objectives for each priority.



#### PRESERVE OUR CORE, STIMULATE GROWTH

Ensure TEMPO Milwaukee remains relevant and agile while honoring the organization's 43-year history and guiding principles.

**KEY ACCOMPLISHMENTS:** For the second year in a row, the TEMPO Milwaukee Foundation will award a Continuing Education Grant of up to \$15,000 to one or multiple recipients. The online application will open soon, with a deadline of March 1, 2019. The recipient(s) will be notified in April 2019.

Effective now, committee leadership includes a chair and vice chair (previously, committees were led by two co-chairs). We believe this new structure is beneficial because it provides a defined path for members who are interested in this type of engagement. View 2018-19 committee and strategic pillars leadership here.



#### **DIVERSITY AND INCLUSION**

Increase racial diversity and at the same time create an environment of inclusion for our members, Emerging Women Leaders and the TEMPO Milwaukee board.

**KEY ACCOMPLISHMENTS:** The Diversity & Inclusion committee has identified four areas of focus and is addressing each of them via sub-committees: research, education and training, inclusive environment planning, and collaborative partnerships.



#### **COLLABORATION**

Strengthen TEMPO Milwaukee's position as a go-to resource on issues related to women in leadership by partnering with area businesses and community organizations.

**KEY ACCOMPLISHMENTS:** Representatives from TEMPO Milwaukee, TEMPO Racine and TEMPO Waukesha met in October to discuss website and database best practices. Additionally, Jen Dirks and Tami Garrison attended TEMPO Madison's annual holiday event on November 13.

The Women's Leadership Collaborative (WLC), composed of TEMPO Milwaukee, Professional Dimensions and Milwaukee Women inc, presented to each organization's board of directors this quarter about the past, present and future of the WLC including a business plan and 2019 public launch.



#### **MEMBER ENGAGEMENT**

Increase engagement and identify opportunities that encourage participation of our members and create a greater sense of community and impact.

**KEY ACCOMPLISHMENTS:** Knowing that engagement is defined differently by each of our 350 members, TEMPO Milwaukee continues to provide a diverse offering of events, programming, initiatives and committee work. Learn more about ways to get engaged <a href="here">here</a> or contact the TEMPO Milwaukee office to see where your time and talents are most needed.



# **CORPORATE SPONSOR:**



# **CORPORATE PARTNERS:**





























MGIC









# **UPCOMING EVENT**

February 27, 2019 **Hosted by Associated Bank** 

Calling Future Directors:



Diversity in board leadership leads to high performing boards.

Registration coming soon!

# **PAST EVENT**

"Inviting Confidence to the Table"

Hosted by M3 Insurance

Thank you to the M3 Insurance team for planning and hosting this fall's WAA event!





## PRESENTED BY:





## WITH ADDITIONAL SUPPORT FROM:











# Click here to catch up with all things EWL in their Fall 2018 Newsletter.

**69 Women Join Emerging Women Leaders!** In 2019, TEMPO Milwaukee will welcome 69 new Emerging Women Leaders members to join the initiative. This incredible group of women will be an amazing addition to the organization! <u>Learn about them here.</u>

**TEMPO Mentor/EWL Mentee Featuring on "50 Shades of Kay" Podcast:** 1-to-1 Mentoring match Beth Loebl (Northwestern Mutual) and Kris Naidl (Laughlin Constable) spoke on 99.1 The Mix's 50 Shades of Kay podcast episode titled "<u>Women Supporting Women in Business and Beyond</u>." The two spoke on their mentor-mentee relationship through the EWL 1-to-1 Mentoring Program.

**Wanted: TEMPO Milwaukee Mentors for 2019:** If you are interested in serving as a mentor to an Emerging Women Leader in 2019, please contact Marit at mharm@tempomilwaukee.org for more information and next steps.



# 2018 - 2019 CORPORATE SPONSOR



## 2018 - 2019 CORPORATE PARTNERS









#### 2018 - 2019 BOARD OF DIRECTORS

# TEMPO MILWAUKEE OFFICERS 2018-19

#### Board Chair:

Tami Garrison, MillerCoors

#### Chair Elect:

Marybeth Cottrill, BMO Wealth Management

#### Past Chair:

Jayne Hladio, US Bank

#### Treasurer:

Kris Best, BVK

#### DIRECTORS

#### Communications:

Lori Richards, Mueller Communications

#### **Emerging Women Leaders:**

Marilyn Krause, Krause Communications

#### Foundation:

Jody Lowe, The Lowe Group LLC

#### Governance:

Linda Mertz, Mertz Associates

#### Membership:

Paula Pergl, Lauber Business Partners

#### **Programming:**

Marybeth Cottrill, BMO Wealth Management

#### Women's Affinity Alliance:

Kathie Campbell, Johnson Controls

#### **DIRECTORS-AT-LARGE**

Mary Burgoon Rockwell Automation

Sharon deGuzman, Baird

# Cathy Girard

Goodwill Industries of Southeastern Wisconsin

> Ellen Trytek Wipfli

Heather Turner Loth Eppstein Uhen Architects

Sara Walker BMO Wealth Management

DeVona Wright Cottrell
Baird

#### **STAFF**

Jennifer Dirks - President & CEO
Marit Harm - Director of Membership and Programs
Kelsiee Arreguin - Communications & Events Specialist

1555 N. Rivercenter Drive, Suite 210B | Milwaukee, WI 53212

414.301.6680 | info@tempomilwaukee.org | www.tempomilwaukee.org