



EMERGING WOMEN LEADERS  
SIGNATURE EVENT SPONSORSHIP  
OPPORTUNITIES

Thursday, August 3, 2023

# EMERGING WOMEN LEADERS

## ABOUT TEMPO'S EMERGING WOMEN LEADERS

Founded in 2015 and supported by TEMPO's strong legacy of advancing professional women, Emerging Women Leaders (EWL) is composed of Milwaukee's rising stars and high-achievers, locally recognized, community-minded changemakers and inclusive up-and-coming leaders. They are future TEMPO members and represent the next generation of leadership in their industries, functions and city. EWL members have access to a multitude of benefits including professional development, community involvement, and social and networking events. EWL members can also receive individual mentoring by TEMPO members and/or from their EWL peers in small groups.

### MISSION

To further the impact of women leaders.

### CORE PILLARS

Community  
Professional Development  
Equity

### VISION

Developing the future generation of TEMPO members.



# EMERGING WOMEN LEADERS

## ABOUT TEMPO'S EMERGING WOMEN LEADERS

(FY 2022-23)



313  
participants



252  
companies  
represented

50  
EWL  
members  
have 'risen'  
to TEMPO

### EWL AT-A-GLANCE

 Established  
in 2015

 215  
Companies  
Represented

#### TOP JOB TITLES

1 Director /  
Sr. Director      2 Manager /  
Sr. Manager  
3 Vice President / AVP

 369  
Emerging Women  
Leaders

#### TOP 3 INDUSTRIES REPRESENTED

710%  
membership  
growth  
since  
inception

  
Business  
Services  
(Marketing/PR  
& Consulting)

  
Finance  
(Insurance,  
Real Estate &  
Accounting)

  
Non-profits,  
Foundations &  
Philanthropies



# EMERGING WOMEN LEADERS

## EWL SIGNATURE EVENT SPONSORSHIP OPPORTUNITIES – August 3, 2023

**WHAT:** TEMPO’s Emerging Women Leaders group is pleased to present its **7<sup>th</sup> Annual Signature Event** on Thursday, August 3, 2023. This engaging event will inspire attendees to achieve their highest leadership potential, build resiliency, and find your truth – no matter the challenges faced along the way.

**WHO:** Attendees include current Emerging Women Leaders members and prospective members. The event attracts **up-and-coming talent and changemakers** from all industries and functions within the Milwaukee business community – from Fortune 500 companies to non-profits, and privately-held businesses. Historically, the Professional Development Workshop event has attracted an average of **200 women**.

**WHY:** Emerging Women Leaders members have access to a multitude of programming and professional development events throughout the year. In 2016, EWL introduced its signature event to provide members with an **immersive day-long experience** while also giving prospective members an entrée to the organization. The event features a compelling keynote speaker, breakout sessions and/or interactive workshops on **trending leadership topics**, and the opportunity for attendees to connect with other high-potential professional women in our community.

“I WALKED AWAY WITH  
ACTION ITEMS THAT WILL  
ENHANCE MY PERSONAL  
AND PROFESSIONAL LIFE”



“I DEFINITELY WOULD ATTEND  
AGAIN, AND THOUGHT IT WAS  
ONE OF THE MOST HONEST  
CONFERENCES I’VE ATTENDED  
IN A LONG TIME.”

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## EWL SIGNATURE EVENT SPONSORSHIP OPPORTUNITIES – AUG. 3, 2023

### SPONSORSHIP LEVELS AND BENEFITS

Our sponsorship opportunities are designed to help you maximize your marketing objectives.  
We look forward to customizing a package that aligns with your business goals.

**Contact: Krista Boyce – Vice President, Strategic Partnerships**

[kboyce@tempomilwaukee.org](mailto:kboyce@tempomilwaukee.org) | 414-301-6680 (o)

	Event Sponsor \$5000 (2/2) **	Programming Sponsor \$3,500 (1/4)	Table Sponsors \$1,000 (4/5)	Happy Hour Sponsor \$750 (0/2)	Half Table Sponsor \$500 (0/4)
<b>EXCLUSIVE SPONSORSHIP</b>	X				
Priority placement on marketing materials	X				
Opportunity to provide giveaway/literature to attendees in e-blast	X				
Option for company representative to present (content to be agreed upon)	X	X			
Sponsor remarks	X	X			
Logo on digital invitation	X	X	X		
Verbal recognition at event	X	X	X	X	
Inclusion in event marketing materials	X	X	X	X	
Ad in event program booklet	Full-page color	Half-page color	Quarter-page color	Listed	Listed
Logo recognition on TEMPO & EWL website	X	X	X	X	
Thank you recognition in e-blasts to TEMPO and EWL network	Logo	Listed	Listed	Listed	Listed
Recognition on social media	X	X	X	X	
Tickets	8	8	8	8	4

\*Individual EWL/TEMPO Members tickets (\$95), Guests (\$125)