WOMEN'S
AFFINITY ALLIANCE

2026-2027 PARTNERSHIP OPPORTUNITIES

May 1, 2026 – April 30, 2027

TEMPO

WOMEN'S AFFINITY ALLIANCE

2026-2027 PARTNERSHIP OPPORTUNITIES

May 1, 2026 – April 30, 2027

MISSION

To connect ERG leaders and stakeholders and provide them with networking and access to best practices to bring back to their organizations and grow their female talent.

VISION

The go-to resource for individuals and organizations looking for best practices and connections to advance their female talent and employee resources groups.

CORE COMPETENCIES

Leadership
Mentoring
Networking

HISTORY

The Women's Affinity Alliance (WAA) was founded in 2011 by TEMPO members from Deloitte and MillerCoors who were leading their company's employee resource groups (ERG). Two TEMPO members saw the opportunity to create an initiative that brings women's ERG leaders and stakeholders together to network, share best practices, and keep up-to-date on trends in women's affinity programs. With support and input from a focus group of TEMPO members, the Women's Affinity Alliance was born!

A SIGNATURE TEMPO INITIATIVE

WAA is supported by TEMPO and its strong legacy of advancing executive and emerging professional women in Milwaukee. Over the last 46 years, much has changed in our world and for women in the workplace. As the landscape for women has evolved, so has our organization and we know this to be true: TEMPO's work and our collective power has never been more important.

2025-26 KEY ACCOMPLISHMENTS

1 PRESENTING SPONSOR

13 CORPORATE PARTNERS

ERG TOOLKIT

MONTHLY COFFEE CONNECTIONS

CORPORATE PARTNERSHIPS

3 DIRECT POSITIVE SCREENINGS

QUARTERLY EVENTS

In-Person & Virtual Sessions Around Trending Topics

>>MAY: ERG's Best Practices Session
>>OCT: DEI In Transition: Legal Developments, Risks, and Organizational Strategies | Hosted by Godfrey & Kahn
>>DEC: Employee Wellbeing During the Holiday Season | Led by Shari Tran
>>MARCH: Leading ERGs with Impact: What's Working & What's Not

WOMEN'S
AFFINITY ALLIANCE

2026-2027 PARTNERSHIP OPPORTUNITIES

May 1, 2026 – April 30, 2027

MEMBER BENEFITS

- Keep up to date on current trends and issues through participation in quarterly programs.
- Tap into best practices/resources and leverage work being done outside of one's own organization.
- Develop peer-to-peer connections and cultivate a network that can advance and enhance your organization's ERG.
- Access to WAA Advisory Board experts, TEMPO members, Emerging Women Leaders members, and non-members.

>>QUARTERLY PROGRAMS

WAA programs address topics and trends that help attendees better work with and grow their organization's affinity group. Programs are interactive and format varies between keynote, panel discussion and fireside chat.

Past program topics have included:

- Are ERG's More Important Than Ever?
- Best Practices for your ERG's Success
- Engaging Men as Allies
- Engaging Your ERG
- ERG Trends: Past, Present & Future

>>TOOLKIT

The WAA toolkit contains our best resources to help you start an ERG or revitalize one. Content includes answers to frequently asked questions, templates, topic and activity suggestions, and ERG establishment steps. The toolkit will be frequently updated to reflect current trends and best practices.

>>COFFEE CONNECTIONS

Mirrored after TEMPO's highly successful coffee connections program, WAA members can sign up monthly to be paired with a fellow member and meet on your timeline. The pairing can be random, or we'll pair you based on a specific topic or issue you are troubleshooting.

>>WAA MONTHLY MESSAGE

WAA members receive a monthly communication including upcoming events of interest, resources, and other relevant content curated by the WAA Advisory Board.

WOMEN'S AFFINITY ALLIANCE

2026-2027 PARTNERSHIP OPPORTUNITIES

May 1, 2026 – April 30, 2027

WAA MEMBERSHIP LEVELS

Please review the following WAA member benefits for 2026-27, with feedback from corporate partners, and to reflect the evolving needs of our WAA members.

	Corporate Sponsor **$5,000**	Corporate Partner **$1,500**	Individual Member **$250/$100** (non-member vs. TEMPO/EWL member rate)
EXCLUSIVE SPONSORSHIP	X		
Priority placement on marketing materials	X		
Podium remarks at all WAA programs	X		
Verbal recognition at all WAA programs	X		
Sponsored Content or ad in Monthly Message e-blast	Quarterly		
Logo recognition on TEMPO website and at all WAA programs	X	X	
Opportunity to host quarterly WAA program & share ERG story	X	X	
Access to WAA member directory	X	X	X
Admission to quarterly WAA programs (virtual)*	20 registrations	8 registrations	
Admission to quarterly WAA programs (in-person)**	10 registrations	4 registrations	X
Monthly Message e-blast	Up to 10 contacts	Up to 4 contacts	X
Monthly Coffee Connection	Up to 10 contacts	Up to 4 contacts	X
Access to WAA Toolkit upon joining	X	X	X
Invitation to join WAA Advisory Board (TEMPO/EWL members only)	X	X	X (TEMPO/EWL members only)

*Additional guests $10 per person

**Additional guests $40 per person

WOMEN'S AFFINITY ALLIANCE

2026-2027 PARTNERSHIP OPPORTUNITIES

May 1, 2026 – April 30, 2027

2025-26 WAA CORPORATE PARTNERS

WOMEN'S AFFINITY ALLIANCE SUPPORTING SPONSOR

fiserv.

WOMEN'S AFFINITY ALLIANCE CORPORATE PARTNERS

Associated Bank
BAIRD
BMO
CLARIOS
Deloitte.
DIRECT SUPPLY
EY Shape the future with confidence
GODFREY KAHN S.C.
JOHNSON FINANCIAL GROUP
Manitowoc
RITE HITE
MOLSON COORS beverage company
Rockwell Automation

2025-26 WAA ADVISORY COMMITTEE MEMBERS

Co-Chairs: Amy Johnson, Baird | Janet Lucas, Direct Supply
Committee Members:
Melissa Backus, ALG Vacations
Mary Burgoon, Rockwell Automation
Kathie Campbell, Clarios
Tiffany Davister, EY
Sandy Hoeft, Deloitte
Brenda Hutchinson, Baird
Irina Kwaitkowska, Associated Bank
Emily Lushi, Godfrey & Kahn
Maddie Morris, Fiserv
Andrea Mullins, Irgens
Sarah Putman, CJ & Associates
Yhadi Ruiz, BMO
Maddie Schmitt, Fiserv