



TEMPO

16TH ANNUAL LEADERSHIP EVENT

Allyson Felix

Olympian | Entrepreneur | Mom | Advocate



Friday, November 12, 2021
The Wisconsin Center

Presenting sponsor:

The logo for BAIRD, featuring the word "BAIRD" in a bold, sans-serif font inside a white, trapezoidal shape that tapers to the right.

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TEMPO 16TH ANNUAL LEADERSHIP EVENT

Digging Deep: Nurturing The Winner Within



Featuring Allyson Felix

Olympian, Entrepreneur, Mom, Advocate

Allyson Felix is a name adorned with many titles. In a conversation with Sophia Minnaert, Allyson will share her journey as an Olympian, Entrepreneur, Mom and Advocate.

Specifically, Allyson will discuss her advocacy and fight for more accessibility for working mothers including childcare and more. She will talk about her experience as an entrepreneur with the recent launch of her own women's lifestyle brand. On a personal note, Allyson will also share her joys and struggles of motherhood and training in the midst of a pandemic.

EVENT SCHEDULE

11 a.m. to Noon

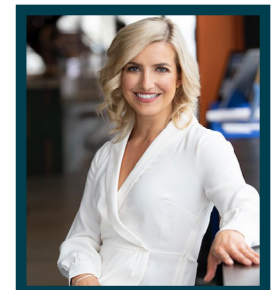
Networking & Small Business Showcase

Noon to 12:30 p.m.

Welcome Remarks & Lunch

12:30 to 1:30 p.m.

Digging Deep: Nurturing The Winner Within featuring Allyson Felix



Moderated by **Sophia Minnaert**,
Reporter, Milwaukee Brewers

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WELCOME FROM OUR CO-CHAIRS!

We've finally made it to the finish line. But in reality, this is only the beginning. We began the search for our 16th Annual Leadership Event speaker with one simple question: "How can we elevate, rise beyond our own expectations and create history?" The answer? One name: Allyson Felix.

You may know her as the most decorated U.S. Track & Field Olympian of all time. However, she also holds the titles of Entrepreneur, Advocate, and her personal favorite - Mom. She has overcome hurdles both professionally and personally to create her own brand representing hope, acceptance, and the power to create change and eliminate barriers.

Clearly, we aren't the only ones thrilled to welcome Allyson to Milwaukee. We have a record-breaking crowd of nearly 1,200 attendees in-person and many more joining us virtually! Whether you are a TEMPO member, Emerging Women Leader, guest, or sponsor, we are so thankful for your support in furthering the impact of women leaders in our community.

TEMPO believes "The World Moves When Women Rise." We are proud to welcome a woman who has spoken up, risen above and defied conventions to succeed. As Allyson shares her story, we hope she leaves you inspired to dig deep, regroup, and push beyond coping to thriving. In that same vein, we hope you'll support the many local small businesses who were invited to showcase their products and services from 11 a.m. to Noon. You can learn more about them on pages 20-21.

Thank you for joining us and participating in this historic day for TEMPO!

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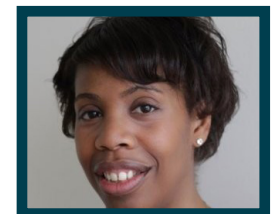
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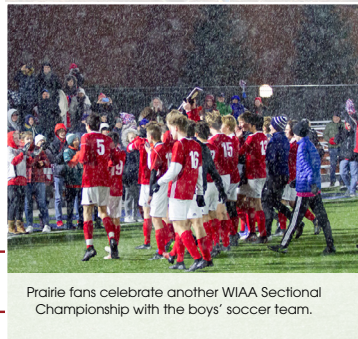
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Prairie fans celebrate another WIAA Sectional Championship with the boys' soccer team.

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ABOUT ALLYSON FELIX



It seems like we already know everything we need to know about her, but in many ways she is still carving her path. Her commitment to excellence has cast a shadow of predictability, but Allyson Felix stands alone. She is the most decorated Track & Field Olympian in history. An eleven-time Olympic medalist. Seven-time Olympic Champion. World Record Holder. She has won, a mind-blowing, 29 global medals at the Olympics and World Championships.

At this stage of her career Allyson has found passions off the track which she believes are her true calling. She loves children and serves as a member of the Right To Play board hoping to raise awareness for underserved children in developing regions. She has recently launched her own footwear company, Saysh, earlier this year. Allyson has accomplished so much, but her greatest accomplishment and her greatest love is her daughter, Camryn, who reminds her every day that she can never stop fighting for what is right in this world. She continues to strive for greatness in all areas reminding us that we all can achieve things we never dreamed of.



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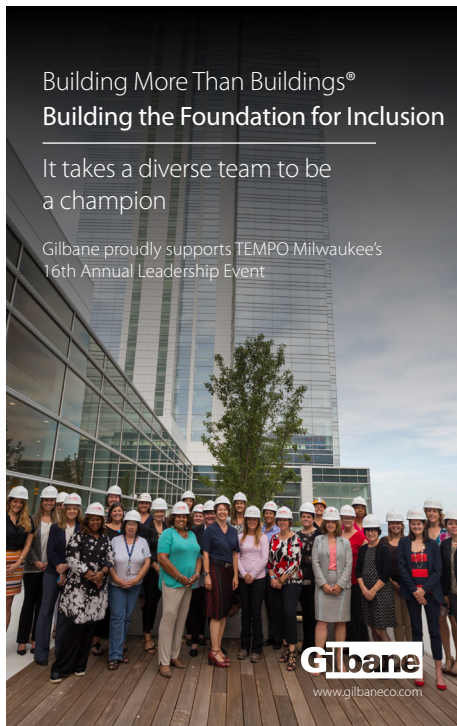
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ABOUT TEMPO

TEMPO is a group of nearly 800 executive and Emerging Women Leaders who have spoken up, risen above and defied conventions to succeed. Our members and supporters represent diverse industries, functions and companies from throughout the Milwaukee area and Southeastern Wisconsin. TEMPO serves its membership of executive, senior, C-level and Emerging Women Leaders through educational programming and professional development, networking opportunities, relationship building, and mentoring, with the goal of empowering women to achieve and sustain leadership roles. We are each bold, strong, smart and uniquely powerful. Together, we are unstoppable.

OUR MISSION

To further the impact of women leaders in our community.

OUR VISION

A society where women hold an equal place in leadership, policy and decision-making.

TEMPO TEAM



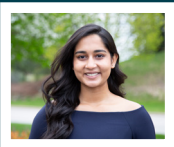
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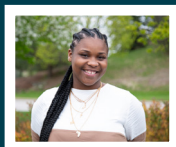
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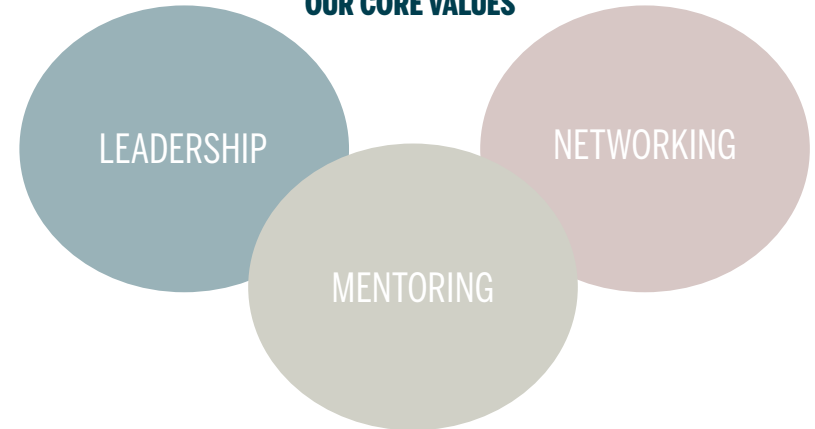
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ABOUT TEMPO

OUR CORE VALUES



OUR 2020-23 strategic plan aims to achieve the following; that in 2023, TEMPO is...

- 1 An inclusive network of women executives and emerging women leaders providing leadership, professional development, a sense of community and mentorship.
- 2 An organization whose strength and position impacts the community.
- 3 A thought leader on equity and matters of importance for women in the workplace.
- 4 A business partner/resource for media, corporations, nonprofits, and affiliates.
- 5 A financially strong organization.

ABOUT OUR MEMBERS

450
TEMPO members
REPRESENTING
325
companies

EMERGING WOMEN LEADERS MEMBER PROFILE



PROFESSIONAL EXPERIENCE
6+ years in the workforce in a professional setting (time spent as an intern does not apply) with increasing responsibilities. During this time she has developed a reputation as a "rising star," next generation leader, on the partner track, etc.



LEADERSHIP
Displays leadership within her company/organization; a letter of support from the nominee's supervisor or other company leader is required.



COMMUNITY INVOLVEMENT
Demonstrates commitment to the community through involvement and leadership in professional and/or civic organizations. Involvement is above and beyond required job responsibilities.



ENDORSEMENT
Strong nomination from a current TEMPO or EWL member who is familiar with the program.

TEMPO MEMBER PROFILE



PROFESSIONAL EXPERIENCE
10+ years professional experience



ADDITIONAL EXPERIENCE
5+ years of senior/executive-level or high managerial experience



LEADERSHIP
Her organization/company's top executive or engages/has direct working involvement with top executives



COMMUNITY INVOLVEMENT
Leadership in professional and/or civic organizations



ENDORSEMENT
Invite or strong nomination from current TEMPO member

325
Emerging Women Leaders
REPRESENTING
219
companies

TEMPO 32nd Annual MENTOR AWARDS



Save the Date!

The Pfister Hotel
February 10, 2022
11 a.m. to 1:30 p.m.

More information coming soon!
www.tempomilwaukee.org

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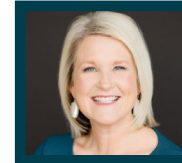
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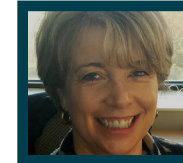
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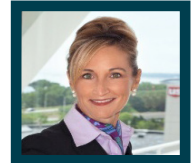
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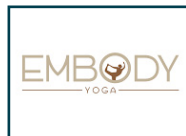
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Allyson Felix

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